ORACLE APEX DEPARTMENT PROFILE
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WHY APEX?

ORACLE APPLICATION EXPRESS ENABLES DESIGN, DEVELOPMENT AND DEPLOYMENT OF RESPONSIVE, DATABASE-DRIVEN WEB APPLICATIONS USING ONLY WEB BROWSER.

ORACLE APEX FEATURES:

- RAPID APPLICATION DEVELOPMENT (RAD) TOOL
- CLOUD NATIVE
  - ORACLE CLOUD (INCLUDED IN EVERY INSTANCE)
  - ORACLE MARKETPLACE (BUILT WITH APEX)

- FULL APPLICATION PLATFORM
  - PRIVATE CLOUD (SOLID BASE FOR PRIVATE APPS CLOUD)
  - INCLUDES SET OF EMBEDDED APPLICATIONS FOR COMPANY MANAGEMENT

- NO COST OPTION OF ORACLE DATABASE (ALSO ORACLE XE – FREE ORACLE DB EDITION)

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WHO WE ARE?

PRETIUS APEX TEAM

OVER 8 YEARS OF EXPERIENCE

OVER 50 COMPLETED APEX PROJECTS

TEAM OF CERTIFIED DEVELOPERS:

- ORACLE APPLICATION EXPRESS
- DATABASE (ORACLE DB, PL/SQL)
- GUI

SUPPORT FOR APEX 3.X, 4.X, 5

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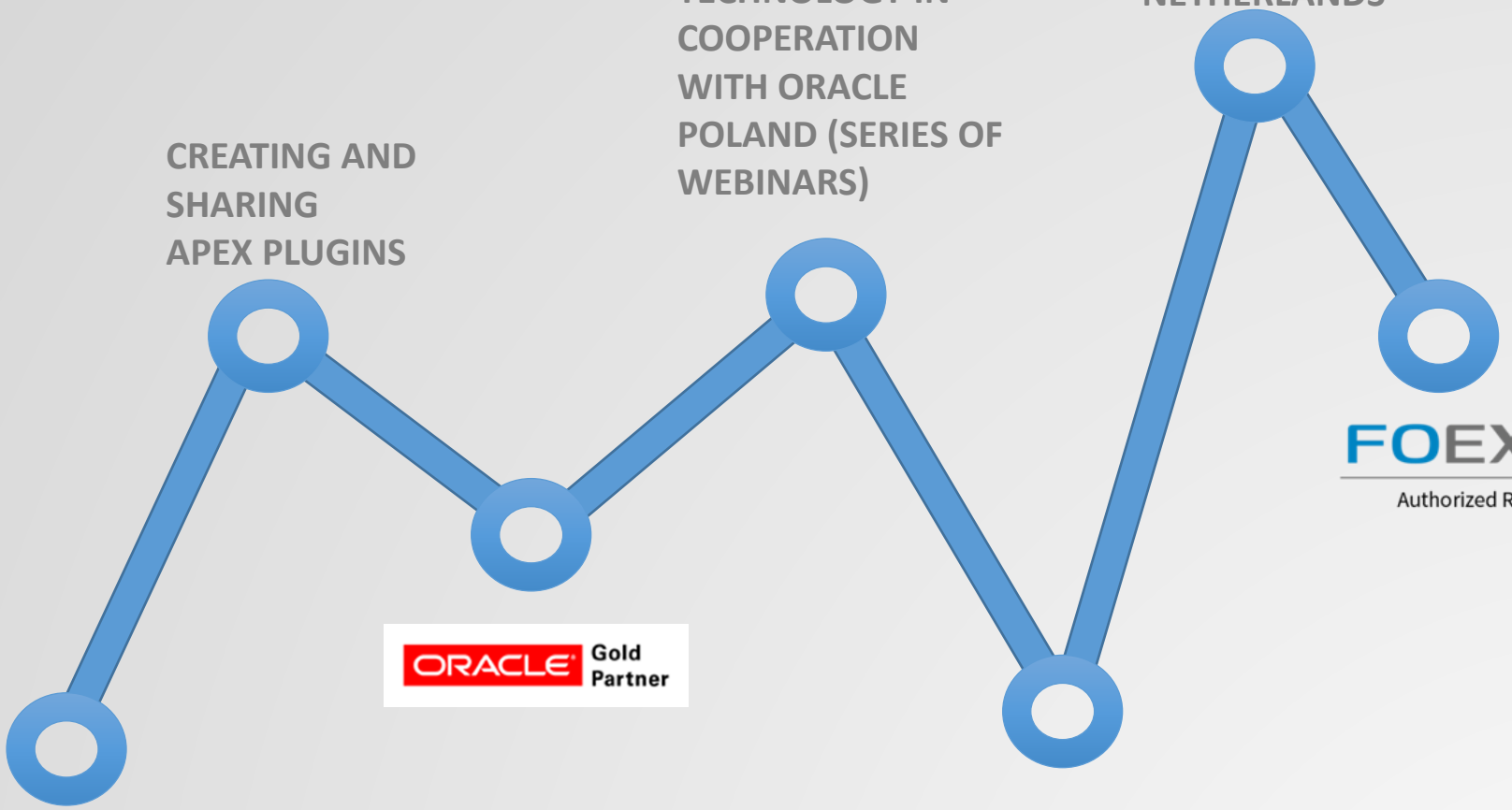
WHO WE ARE?



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SERVICES

DEVELOPING APPLICATIONS

ORACLE APPLICATION EXPRESS
- DESKTOP
- MOBILE
- ORACLE DB
- PL/SQL

ORIGINAL PRODUCTS

- PRETIUS SALES COMMISSION
- PRETIUS KPI DASHBOARD

MIGRATION TO ORACLE APEX

FROM:
- ORACLE FORMS
- FILE PROCESSES
  - EXCEL
  - ACCESS
- OTHER DATABASES

APEX CONSULTING

- AUDITS OF APPLICATIONS AND INFRASTRUCTURE
- TRAININGS (END USER, DEVELOPERS, ADMISTRATIONS)

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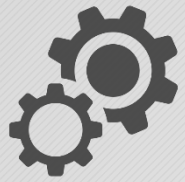
HOW WE WORK?

MEMBERS OF OUR APEX TEAM ARE TECHNOLOGY EXPERTS, HAVE GREAT COMMUNICATION SKILLS AND LIKE WORKING DIRECTLY WITH END-USERS / BUSINESS OWNERS OF THE SOFTWARE



FROM OUR EXPERIENCE CLOSE COOPERATION WITH BUSINESS USER / OWNER GIVES BEST RESULTS IN THE AREA OF CUSTOMER SATISFACTION

WE USE RAPID APPLICATION PROTOTYPING AND IMPLEMENTATION BEFORE USERS VERY EYES. THIS ALLOWS USERS TO GET FAMILIAR WITH THE SOFTWARE MUCH FASTER, REDUCES COSTS OF TRAININGS AND ALLOWS BETTER KNOWLEDGE DISTRIBUTION IN ORGANIZATION

TRUE AGILE APPROACH TO SOFTWARE DEVELOPMENT

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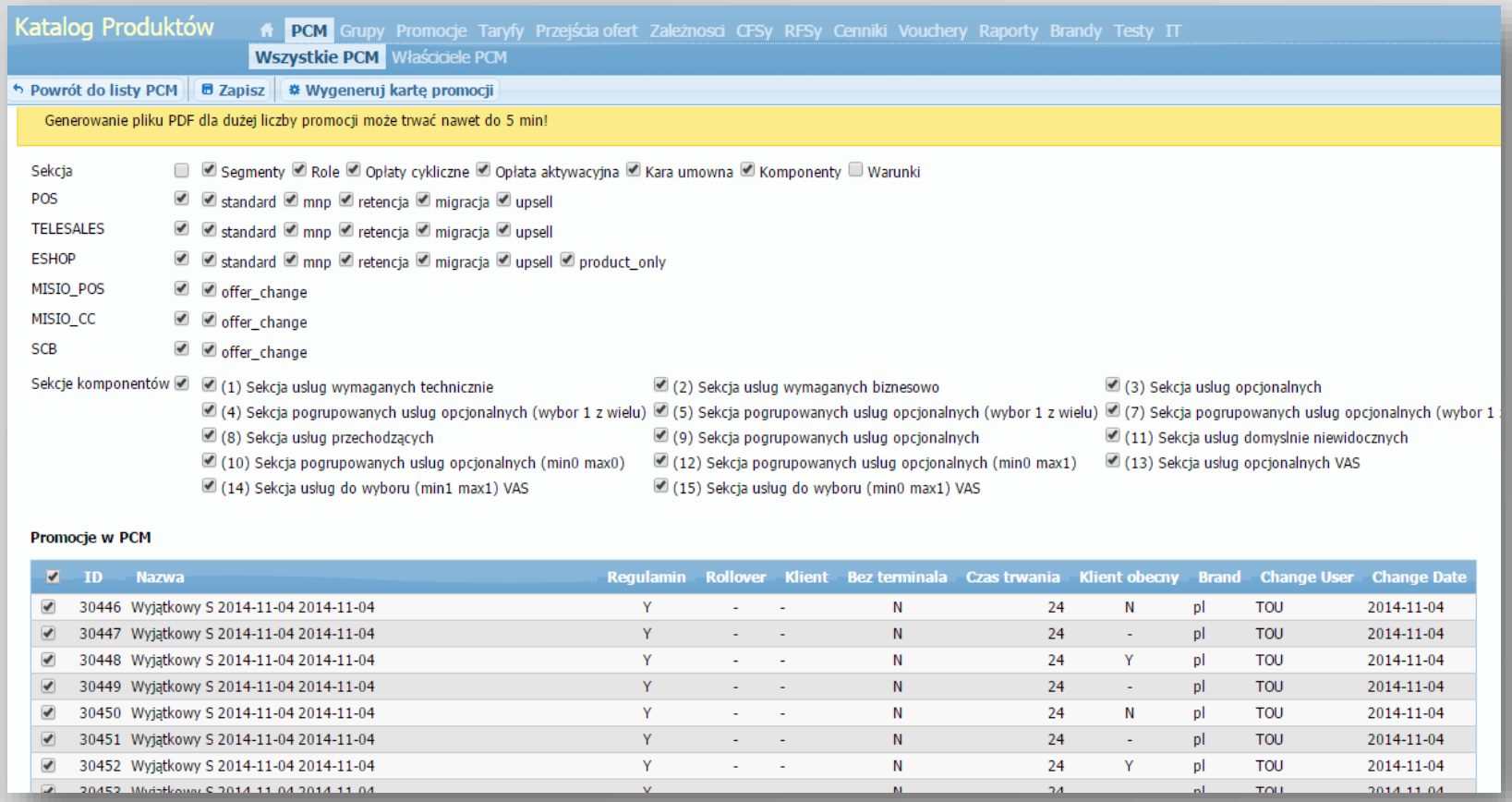
PRETIUS APEX PROJECTS

CONFIGURATION AND MANAGEMENT OF OFFERS AND SERVICES FOR MOBILE TELECOMMUNICATION PROVIDER



PRODUCT CATALOGUE

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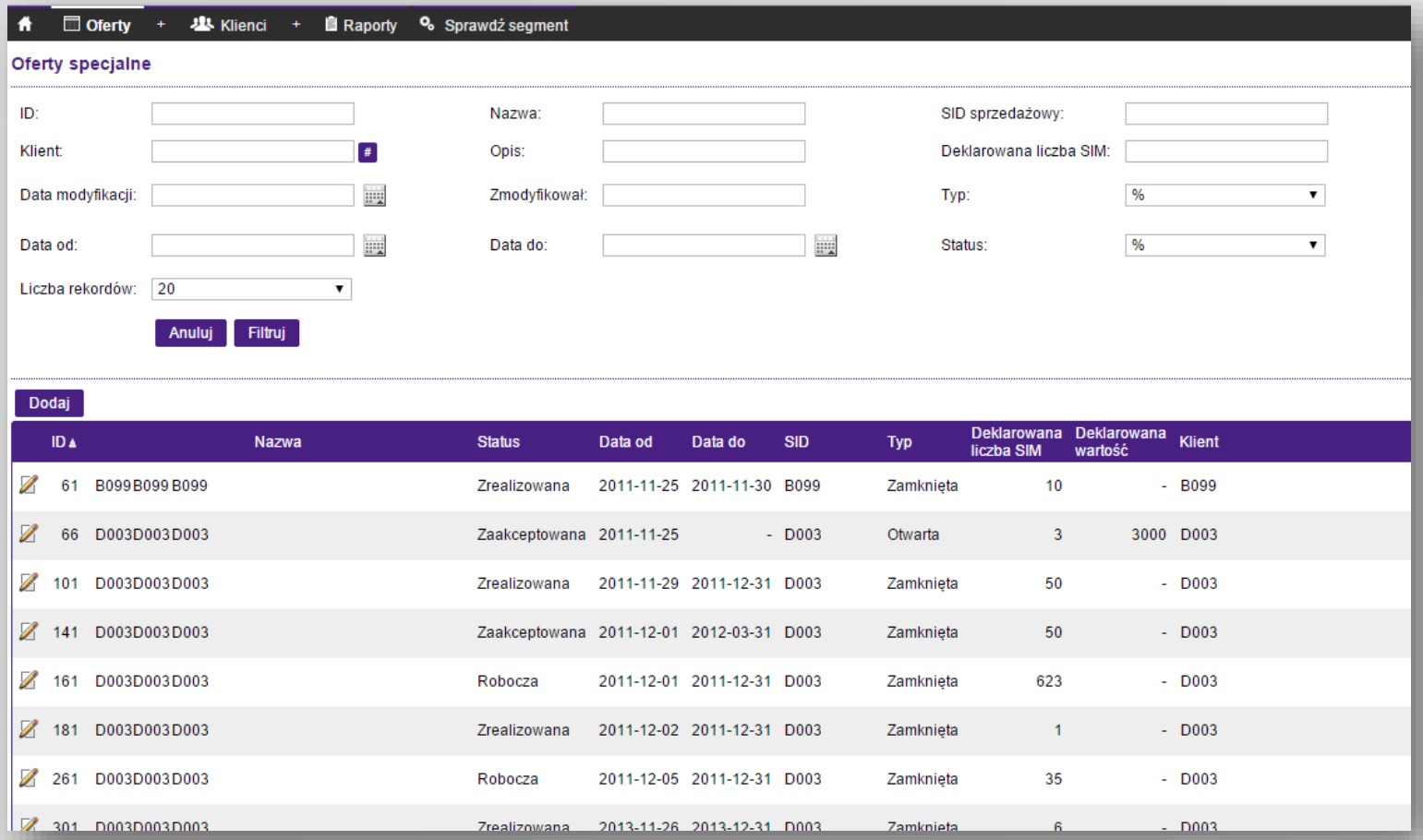
SMS CAMPAIGN MANAGER FOR MOBILE PROVIDERS



CAMPAIGN MANAGER

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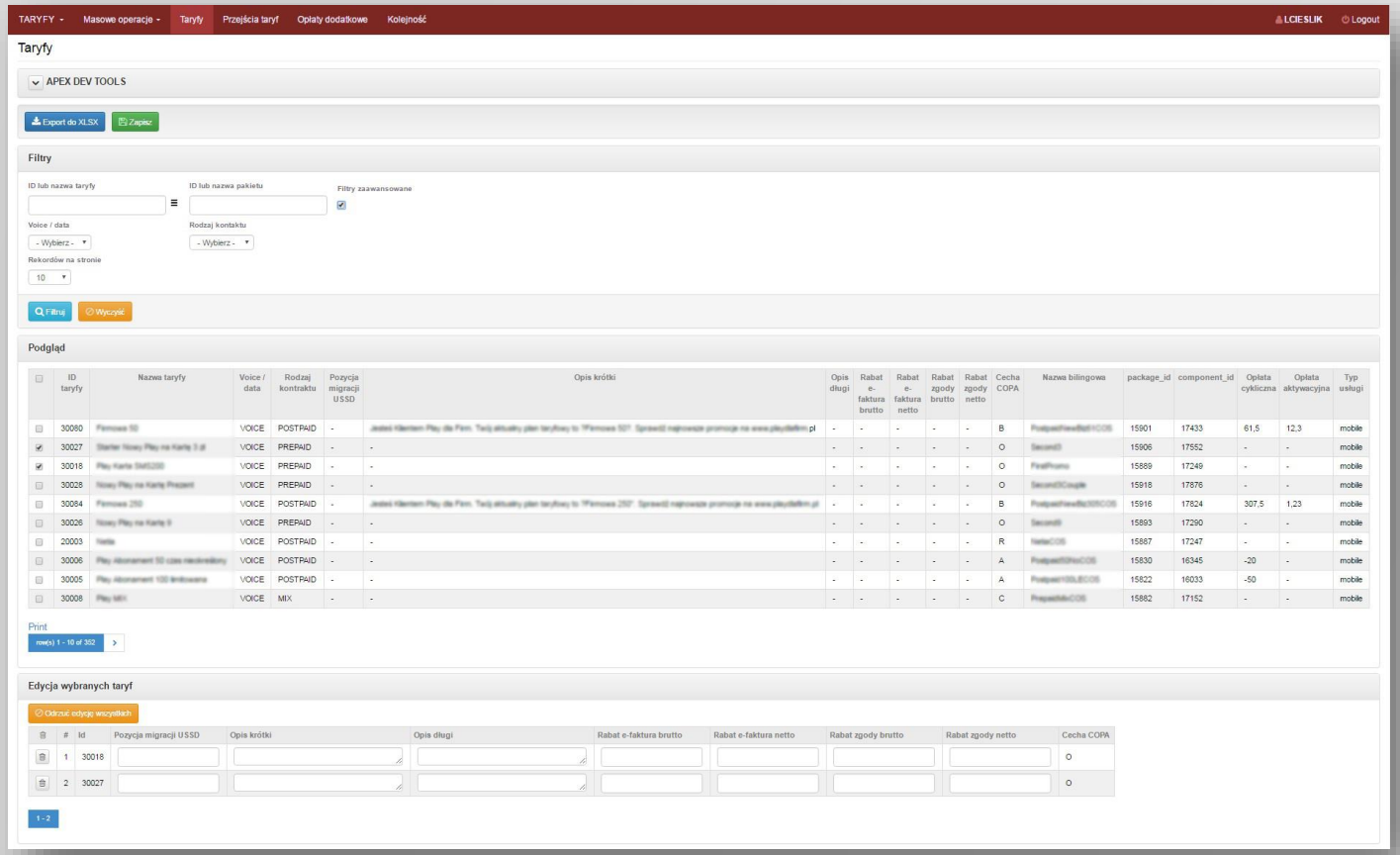
- **FRAUD MANAGER**
  APPLICATION FOR FRAUD MANAGEMENT AND CONTACT WITH AUTHORITIES
- **REPORTING SYSTEM**
  APPLICATION FOR REPORTING AND VISUALIZATION OF BUSINESS PROCESSES
- **PARTNER INTERFACE GATEWAY**
  APPLICATION FOR LOYALTY PROGRAM MANAGEMENT
- **LEAD MANAGEMENT**
  APPLICATION FOR SALES LEAD MANAGEMENT FOR MOBILE PROVIDERS



REPORTING SYSTEMS

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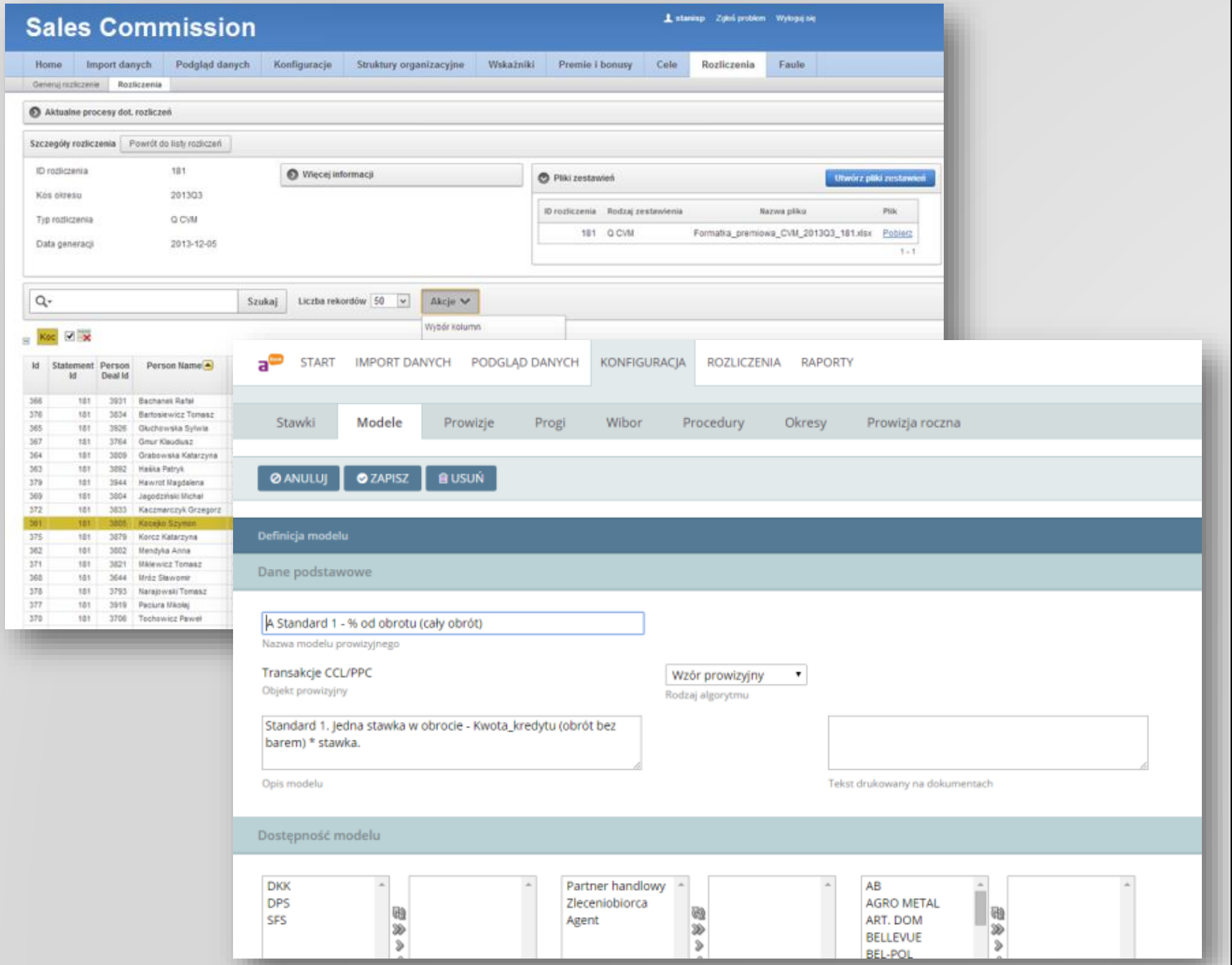

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SALES COMMISION

APPLICATION TO CONFIGURE RULES, CALCULATION AND PRESENTATION OF COMMISSIONS

- PRODUCT FEATURES:
  - DATA SYNCHRONIZATION WITH DIFFERENT SOURCES (ODS/ETL MODULE INCLUDED),
  - COMMISSION RULES CONFIGURATION (GUI BASED AND SCRIPTING LANGUAGE),
  - COMMISSION SETTLEMENT,
  - REPORTS GENERATION,
  - INTEGRATION WITH ACCOUNTING APPLICATIONS;
- 100% ORACLE:
  - ORACLE DB 11G,
  - ORACLE APPLICATION EXPRESS;
- USED BY POLISH LEADING COMPANIES IN TELECOMMUNICATIONS, MEDIA, FINANCIAL AND ENERGY SECTOR.
- WINNER OF 2015 IT FUTURE AWARD

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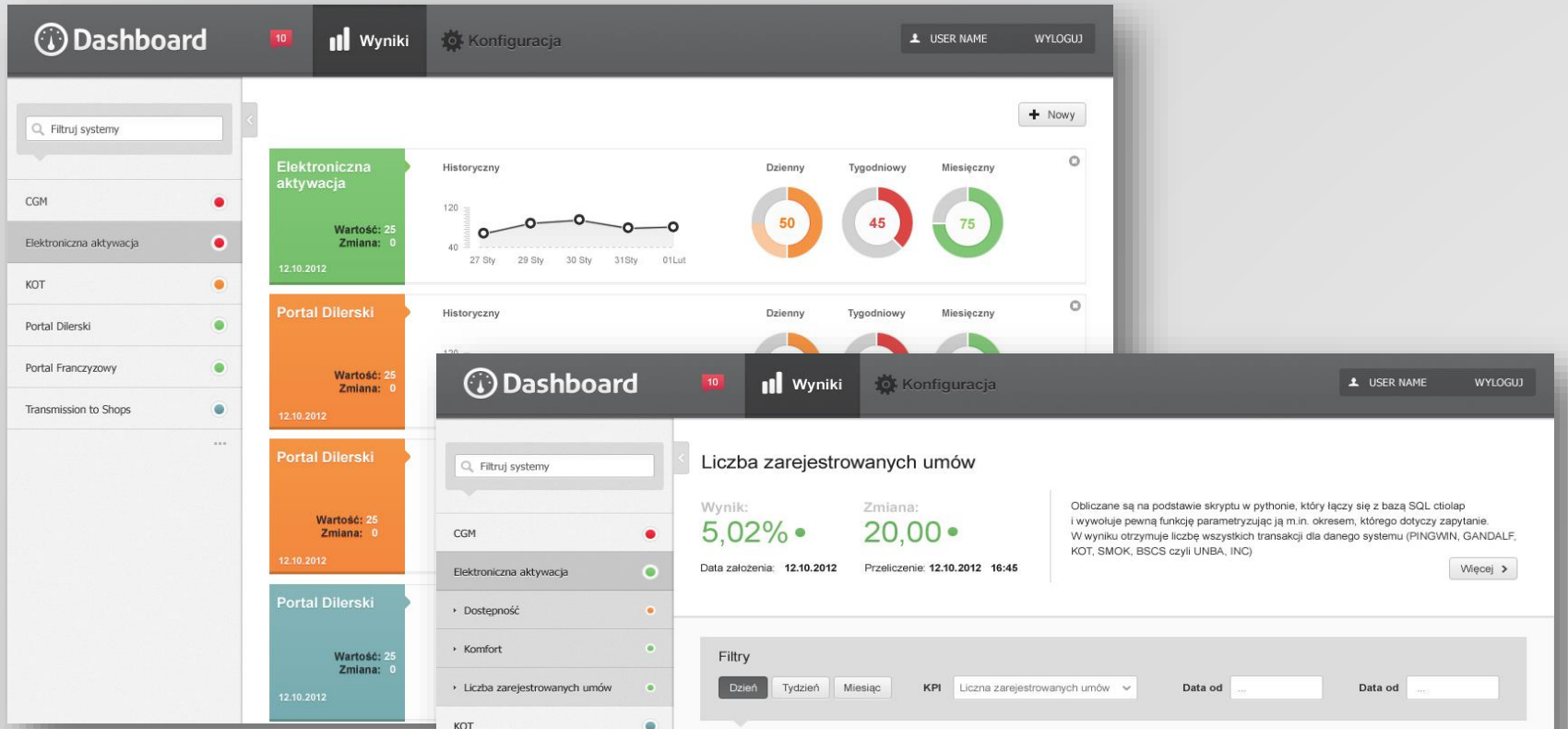
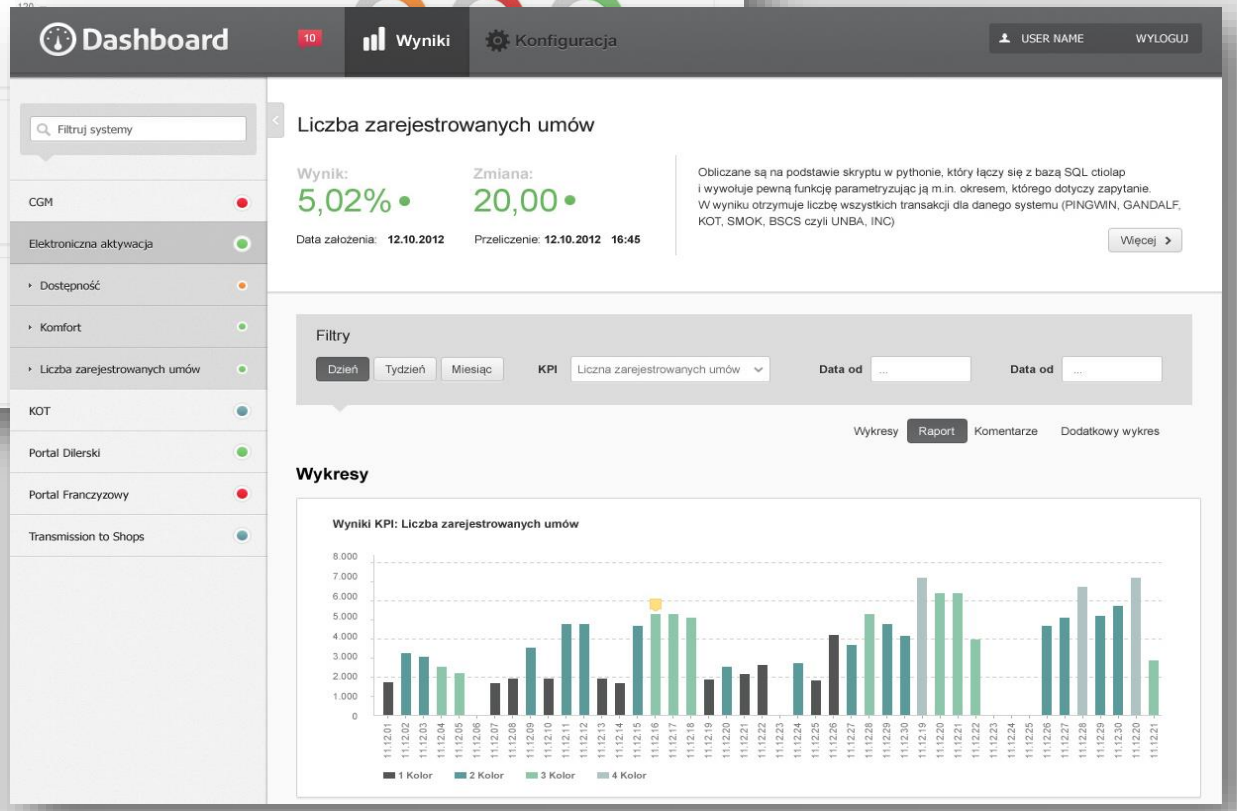
SALES COMMISION





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KPI DASHBOARD

APPLICATION TO CALCULATE AND PRESENT KEY PERFORMANCE INDICATOR (KPI) VALUES

- PRODUCT FEATURES:
  - DATA SYNCHRONIZATION WITH DIFFERENT SOURCES (ODS/ETL MODULE INCLUDED),
  - CALCULATION RULES CONFIGURATION (GUI BASED AND SCRIPTING LANGUAGE),
  - SCHEDULE, ALARMS AND SLA CONFIGURATION,
  - BEAUTIFUL WEB DESIGN (AVAILABLE ON MOBILE DEVICES),
  - REPORT GENERATION;
- 100% ORACLE:
  - ORACLE DB 11G,
  - ORACLE APPLICATION EXPRESS;
- USED BY POLISH LEADING COMPANIES IN TELECOMMUNICATIONS AND FINANCIAL SECTOR

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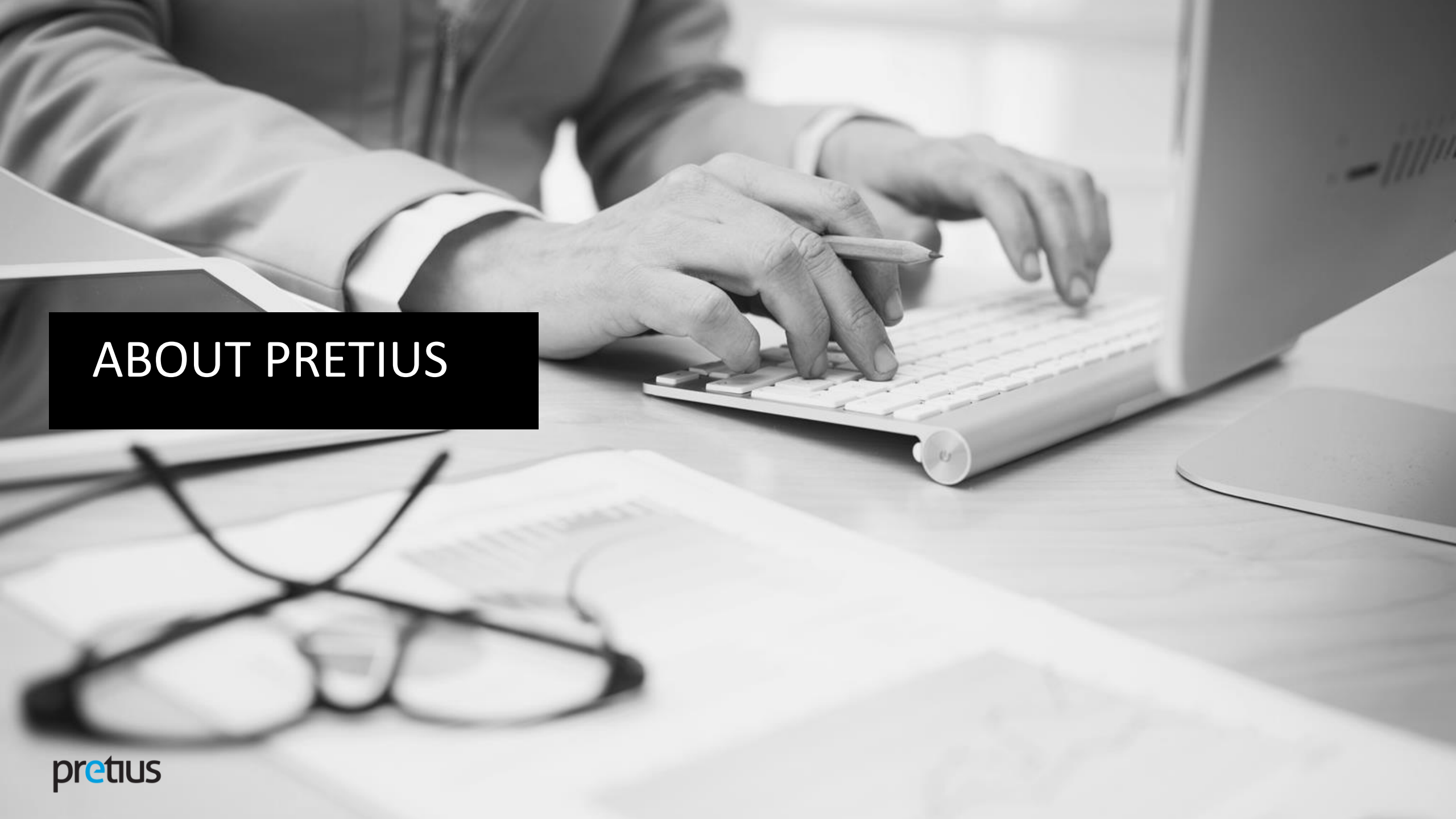
KPI DASHBOARD



ABOUT PRETIUS

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PRETIUS IN NUMBERS

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OUR VALUES

PRAGMATISM

- WE ADJUST SOLUTIONS TO THE CUSTOMER, NOT THE CUSTOMER TO THE TOOLS

TRUST

- WE BUILD LONG-TERM RELATIONSHIPS BASED ON TRUST. THIS ALLOWS US TO PROVIDE OUR CUSTOMERS WITH BEST SUITED SOLUTIONS & SERVICES.

SIMPLICITY

- CLEAR AND TRANSPARENT COMMUNICATION
- SIMPLE AND PROPER ARCHITECTURE
- SIMPLIFIED BUSINESS PROCESSES

AGILE

- AGILE APPROACH ALLOWS FOR QUICK DELIVERY AND FLEXIBLE ADAPTATION

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CLIENTS

POLISH MOBILE PROVIDER WITH 21,3% MARKET SHARE

CONSUMER BANK OPERATING IN POLAND. SUBSIDIARY OF BNP PARIBAS

TELECOMS PROVIDER WITH 2ND LARGEST NETWORK IN POLAND

POLISH DIGITAL PLATFORM OWNED BY CANAL+

MOBILE PROVIDER. POLISH BRANCH OF DEUTSCHE TELEKOM GROUP

LARGEST ECONOMIC DATA OFFICE IN POLAND

ELECTRICITY AND GAS COMPANY. POLISH BRANCH OF RWE GROUP

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